

Michael D. Nemmetz

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EDUCATION

University of Wisconsin-Madison Madison, WI
Bachelor of Business Administration degree, May 2010
Major: Marketing; Cumulative GPA: 3.0/4.0

HONORS

Retail in China: Hong Kong Immersion Program (March 2010-April 2010)
Sigma Alpha Lambda National Honor Society (2007-Present)
William F. Vilas Equity Scholarship Recipient (2006-2009)
Emerging Leaders Program Certificate of Accomplishment (2007)
Wisconsin Outstanding Student Leadership Award Recipient (2006)
Little Wolf High School Salutatorian (May 2006)

EXPERIENCE

Apple Inc, Madison, WI

Apple Retail Specialist

May 2010-Present

- Use Apple steps of service to generate sales totaling \$350,000
- Cultivate business relationships between customers and management through proper probing and presentation of business applications
- Develop loyal Apple customers who continue to return for service, support, sales, and education
- Effectively position and present Apple products and solutions, including AppleCare, MobileMe, and One-to-One
- Maintain merchandising and visual standards and lead educational workshops pertaining to Apple software and products

University of Wisconsin Foundation, Madison, WI

Student Fundraiser

June 2009-Present

- Establish positive and supportive relationships with alumni and disseminate information about departmental initiatives and programs
- Mentor new employees, lead observation sessions and develop new fundraising campaigns
- Raised gifts of over \$18,000 for the Foundation

GP Bank, Hanoi, Vietnam

Bank Intern

June 2008-August 2008

- Worked as an analyst on Vietnamese economic growth data and analyzed research reports for potential investments
- Gained firsthand understanding of banking industry dynamics and practices
- Provided systems support for implementation of Temenos T24 Core Banking

Wisconsin State Capitol, Madison, WI

Legislative Intern

September 2007-April 2008

- Scrutinized policy proposals and conducted research on current law, assembly bills and amendments to identify legislative opportunities
- Prepared and edited weekly newsletter updates for Representative Nygren using Microsoft Publisher
- Maintained CRM database of 150,000 constituents using Microsoft Excel and Forward
- Worked with constituents to resolve complaints and address issues, established a mechanism for maintaining institutional memory

ACTIVITIES

Associated Students of Madison-Shared Governance, Madison, WI

September 2006-May 2010

Student Representative

- Union Council Representative responsible for the formation of the Union's sustainability policy, approval of a \$95 million building project, and an annual budget of over \$25 million
- Joint West Campus Committee Representative, an advisory committee that oversees development of the West campus area of Madison
- Student representative on the College of Letters and Sciences Curriculum Committee responsible for implementation of new course offerings and undergraduate degree requirements

University of Wisconsin-Division of Housing, Madison, WI

Dai Shin Technologies, Inc. Milwaukee, WI

Consultant (Course Projects)

January 2008-November 2008

- Worked with a team of four consultants to diagnose management practices and formulate recommendations to enhance the effectiveness of this organization
- Described theories of operations management applied to organizations and explained how these theories could be adopted and implemented

UW Undergraduate Research Symposium; Society of Personal Investments; Microsoft Software Beta Tester; Manawa C.A.R.E.S Co-Founder
Compassion International Child Sponsor and Compassion Sunday Coordinator